**Rachel Kitt**

Canva

Article Writing

InDesign

Photoshop

Illustrator

Audio/Video Editing

Audio/Video Production

Team Collaboration

Campaign Development

Content Creation

Content Scheduling

Problem Solving

Loomly

Customer Service

Communication Strategy

Media Alert Writing

Article Writing

Social Media Analytics

Word

**Organizations/Awards**

NCSU College Mentors for Kids

Kappa Alpha Theta

USFSA Gold Medalist in Moves in the Field

Communications

816-457-9192 Greensboro, NC

[Rckskates2@gmail.com](mailto:Rckskates2@gmail.com)

[LinkedIn](http://www.linkedin.com/in/rachel-kitt-b71228253)

**Education:**

North Carolina State University (August 2022-December 2024)

BA in Public Relations

[Final Portfolio](https://www.rckittportfolio.com/)

**Work Experience:**

**Proehlific Park Youth Program:** Greensboro, NC (*May 2021- August 2023*)

**Role:** Summer Youth Manager

**Responsibilities:**

* Generated new customers and communicated available service features to potential clients.
* Collaborated with management and staff by acting as a communications facilitator to maintain operational performance between the Adult and Youth divisions.
* Fostered a positive and supportive environment for children looking to express their emotional needs by establishing personal connections with each client, while maintaining an air of professionalism.

**Mound Westonka Community Education**:

Mound, MN (*November 2017- February 2020*)

**Role:** Learn to Figure Skate Coach

**Internships:**

**STEPS (Science and Technologies for Phosphorus Sustainability) Center**

(September 2024-December 2024)

**Role:** Communications Intern

**Responsibilities:**

* Creating content for the STEPS Center’s Instagram, LinkedIn and Twitter accounts
* Conducting research on Bio-Phosphorus sustainability and educating myself on past STEPS research to inform the content being created
* Formulating growth strategies to increase STEPS presence on social media and build their following
* Attending STEPS events to capture footage and gather information to build news articles for the STEPS website

**The American Heart Association:**

Greensboro, NC (*May 2024-September 2024*)

**Role:** Public Relations Intern